



# ANTOINE GAVRIL ESCARCHA

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📍 Las Piñas City, Manila, Philippines

🌐 [My Portfolio](#)

## WORK EXPERIENCE

### Mar 2025 - Sept 2025

Self-Employed

#### Freelance Digital Marketing Manager

- Drives full-funnel marketing strategies across social, paid ads, and email to grow brand presence and leads.
- Builds and manages campaigns with data-driven insights, optimizing performance through A/B testing and analytics.
- Collaborates across teams to align content, design, and sales efforts, ensuring consistent brand storytelling.

### Aug 2024 - Mar 2025

Accenture Inc. | Muntinlupa City, Philippines

#### Customer Service Associate

- Provided exceptional customer support via phone (Inbound) with Account, Billing and Technical concerns.
- Processed account updates, plan changes, and service requests while maintaining data accuracy and compliance.
- Utilized CRM tools to document interactions and track issue resolutions effectively.

### Aug 2020 - May 2024

MEGALO Construction | Sorsogon City, Philippines

#### IT & Admin Officer

- Handled the overall IT Infrastructure of the company; developing systems for networking, attendance, payroll and inventory.
- Provided tech support and troubleshooting for devices, reducing downtime and improving efficiency.
- Oversaw administrative operations, including procurement, asset management, and office coordination.

## EDUCATION

### 2019 - 2022

#### DE LA SALLE - CSB

- Coursework in Game Design & Development

### 2022 - 2025

#### MAPUA MALAYAN COLLEGES

- IT - Major in Digital Marketing

## SKILLS

- Project Management
- Attention to Detail
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Creativity
- Customer Service
- Tech Savvy
- Adaptability
- English Level C2
- 90 WPM

## LANGUAGES

- English
- Filipino

## July 2021 - Jun 2024

Self-Employed

### Freelance Social Media Manager

- Created and curated engaging content, including graphics, videos, and written posts, tailored to target audiences within the Philippines and Internationally.
- Monitored social media analytics to track performance, identify trends, and adjust strategies accordingly.

## Jun 2020 - Feb 2021

Arkaneia Entertainment

### Contractual Event Manager

- Planned, organized, and executed online events, including tournaments, community engagements, and promotional activities.
- Utilized social media and online platforms to broadcast and promote events, drive participation, and engage with the audience.

Events Created:

- Esports Tournaments
- Podcasts
- Community Engagement Events

Achievements:

- Amassed a total of 40k viewership with a peak of ~200 concurrent viewers on average per event.

## October 2019

Gariath Concepts | Quezon City, Philippines

### Event Staff

- Handled Crowd Control during on-site events, assisted in Livestream Operations using OBS.
- Troubleshoot problems during Livestream Production to ensure the smooth flow of the Livestream of Esports games.

## N I C H E S

- Gaming
- Esports
- Content Creators
- Construction
- Tech
- IT

## S P E C I A L I T I E S

- Digital Marketing
- Livestream Operation
- Event Management
- Social Media Management
- Community Management
- IT Support
- Content Creation
- Photo & Video Editing

## T O O L S

- GSuite, Lark, Microsoft 365
- Trello, Asana
- Canva
- OBS, vMix
- Adobe Photoshop
- Wix, Hostinger
- Notion, ClickUp
- Figma
- Slack, Discord
- HubSpot, Pipedrive
- Google Ads, Meta Ads, TikTok Ads
- Capcut, VEGAS Pro, ClipChamp

## R E F E R E N C E S

References will be given upon inquiry.